



## VICTORIA FALLS SAFARI LODGE AND VICTORIA FALLS SAFARI CLUB TOP EXPERIENCES

THE Victoria Falls Safari Lodge and Victoria Falls Safari Club have been named among the top seven southern African experiences for American travellers.

Africa Albida Tourism's flagship property, Victoria Falls Safari Lodge, and its nearby ultra-luxurious Victoria Falls Safari Club, were recognised for providing visitors with an unforgettable African holiday.

Both properties are close to one of the Seven Natural Wonders of the World, and the sunset-facing lodge, a multi-level open-plan tree house, overlooks a central waterhole, that attracts elephant, buffalo, kudu, hyena and rich variety of birdlife year-round.

Africa Albida Tourism chief executive Ross Kennedy said: "We are very proud to be recognised among the top seven experiences in the region.

"The United States is our largest source market and so we do know that our properties, people, experience and hospitality resonate with Americans," Mr. Kennedy said.

"It is also extremely satisfying to be the only Zimbabwe experience to feature among the top seven," Mr. Kennedy said.

Others to make the list were all South African - the Cape Canopy Tour, Grootbos Private Nature Reserve, La Petit Ferme, the Luxury Kruger & Cape Town tour, shark cage diving with Marine Dynamic Tours and Tintswalo Safari Lodge.

Readers of *Daily Southern African Tourism Update*, an online industry magazine, put forward nearly 40 different ideas for products suited to the US market. A judging panel in the United States then narrowed them down to the top seven products.

This rounds out a long list of accolades for Africa Albida Tourism, which includes Victoria Falls Safari Lodge being named in the Condé Nast Traveler Best Resorts and Safari Camps in Africa: Readers' Choice Awards 2014, for the sixth time.

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For further information please contact AFRICA ALBIDA TOURISM

T: +263 (04) 885200 E: [pr@africaalbida.co.zw](mailto:pr@africaalbida.co.zw) W: [www.africaalbidatourism.com](http://www.africaalbidatourism.com)