



### **LEADING TOURISM OPERATOR ANNOUNCES NEW SENIOR APPOINTMENTS**

**Nigel Frost** has been appointed Africa Albida Tourism’s group financial and operations director, which will see him take over full responsibility of hospitality group’s operations, in addition to retaining full responsibility for its financial management.

Mr Frost previously held the position of group financial director at Africa Albida Tourism (AAT), a leading tourism operator, with hotels, lodges and restaurants in Victoria Falls, Zimbabwe – including Victoria Falls Safari Lodge - and Chobe, Botswana.

**Gavin Rennie** has also been appointed AAT’s group sales and marketing manager. In his new position Mr Rennie will oversee all of the group’s sales, marketing and public relations functions. He was previously head of sales at AAT.

Africa Albida Tourism chief executive Ross Kennedy said: “We are very pleased to be able to announce these appointments, which positions our forward planning and future strategies with experience and ambition.

“In the challenging economic environment that we face, new thinking, new ideas and energy are valuable assets,” Mr Kennedy said.

Both appointments are effective immediately.

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**IMAGES:** - AAT group financial and operations director Nigel Frost  
- AAT group sales and marketing manager Gavin Rennie

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